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EXPERIENCE

DESIGN (LENDER TOOLKIT) - *Marketing Materials*

September 2019 - Ongoing

- Created marketing materials for Lender Toolkit including icons, banners, .pdf handouts, and mouse pad designs. Additional projects currently confidential.

DESIGN (RIVERSTONE) - *Logo Refresh, Brochures + CEO Flyers*

December 2019 - Feb 2020 / May 2020 - Ongoing

- Refreshed Logos for Riverstone Technology Unlimited, Riverstone Business Optimization, and Riverstone Design Services. Created streamlined handout brochures for use at conferences. Designed bright and clean e-flyers announcing CEO changes and describing the companies' services. Created .ppt templates.

ILLUSTRATION / DESIGN - *Children's Learning Materials*

December 2019 - Ongoing

- Created and Packaged libraries of character illustrations and props for use online and in downloadable worksheets. Formatted text and images of books.

ILLUSTRATION / DESIGN (ONE LOVE ART AND MUSIC FESTIVAL) - *Social Media / Marketing*

January 2020

- Created and designed social media promotional materials for One Love's 'Paint the Town' event and a juried fine art exhibition 'Call for Artists'. Created a Marketplace banner for web use.

ILLUSTRATION / DESIGN (ASSURA, INC.) - *Character Work + Design*

June 2018 - May 2020

- Conceptualized and designed 12 superhero character illustrations based off of company's employees, a splash page, posters, and T-shirt designs. Produced illustrations that met brand image and expectations. Formatted all illustrative work (including copy) and designed it print ready for many different formats.

EVENT DIRECTOR / CO-COORDINATOR FOR THE COMMUNICATION ARTS SENIOR EXPO 2018

August 2017 - May 2018

- Planned the 2nd annual Communication Arts Senior Expo (attended by 1,300+ people). Oversaw all operations for the event including managing 65+ tabling artists, art direction, social media + outreach, booking, decorating and inter-department coordination. Created and packaged graphics for the Expo, including artist spotlights, promotional marketing materials, E-cards, etc.

EDUCATION

VIRGINIA COMMONWEALTH UNIVERSITY - *Richmond, VA*

Fall 2014 - Spring 2018

- Major: Communication Arts, focus in Illustrative Design
- Dean's List (2014 - 2018)
- 3.718 Cumulative GPA

SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat)
- Inkscape
- Traditional Skills (gouache, chalk pastel, ink, monoprinting, photography)
- Google Suite
- Microsoft Powerpoint

EXTRA CURRICULAR EXPERIENCES

- Vice President of Concept Design Club (2016 - 2017)
- President of CDC (2017 - 2018)
- Student Representative for Communication Arts (2015 - 2018)
- Participated / Published in *Emanata*, the Comics Anthology at VCU (2018)
- Was a finalist in Editorial Cartooning from the Society of Professional Journalists Region Two.)

